



## The original style accessory for the Apple Watch Digital Crown and side button.

The Apple Watch is Apple's most personal device ever. With WatchDots™, customers can take personalization to the next level.

Apple has set a precedent that a color-coordinated Digital Crown is an appealing and desirable look. On the Stainless Steel model, the Digital Crown is black. On the high-end gold Edition model, the Digital Crown is color-matched to the band. On the Apple Watch Sport, however, the Digital Crown and side button are plain aluminum.

WatchDots™ allow owners of the Apple Watch Sport to obtain a similar look to higher-end models, while adding a unique and stylish element of personalization for a fraction of the price.

### Product Details

- Premium-grade, self-adhesive vinyl film
- Precision die-cut for consistent size and shape
- Available in a range of fashionable colors
- Accurately color-matched to Apple OEM bands
- Unique transfer layer for easier application
- Extremely durable, waterproof, fade resistant
- Thin and smooth
- Removable
- Made in the U.S.A.

### Contact

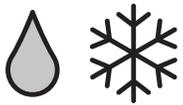
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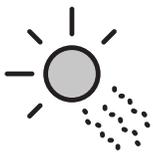
# Made for everyday wear.

WatchDots™ are inherently durable and long lasting. Made of commercial grade vinyl, they are as tough as they are fashionable, yet still easily removable.



## WEATHER RESISTANT

With a life expectancy of 5-8 years, our high performance vinyl can withstand the often damaging effects of all kinds of weather.



## UV PROTECTION

WatchDots™ are bright and vibrant. They won't fade due to exposure to sunlight and the color will remain true for years.



## PRESSURE SENSITIVE ADHESIVE

Buttons are meant to be pressed. Once applied, WatchDots™ pressure sensitive adhesive will ensure a bond that gets stronger over time.



# Minor details. Major impact.

WatchDots™ are the product of a marriage between fashion and technology. The material, sizes, and colors are carefully selected to respect and complement your Apple Watch Sport.



## PRECISION CUT

WatchDots™ are precision cut for a consistent fit on both the Digital Crown and side button using a specialized die cutting process.



## APPEALING COLORS

WatchDots™ are available in colors that accurately match and enhance the look of your Apple Watch Sport. Check back often for limited edition releases.



## MADE IN THE U.S.A.

We are proud to be American owned and operated. Our materials are sourced from American vendors and WatchDots™ are manufactured locally in Massachusetts.



# Customers love WatchDots™.

Based on the latest results from our Customer Satisfaction Survey, WatchDots™ have a 96% Satisfaction Rating. Discover for yourself what makes us different.

96% of customers are either very satisfied or satisfied with their WatchDots™ purchase.

92% of customers would recommend WatchDots™ to a friend or family member.

86% of customers rate WatchDots™ as either "Average Value", "Expected Value", or "Excellent Value".

82% of customers rate WatchDots™ as either "High Quality" or "Very High Quality".

77% of customers state that they are likely to buy WatchDots™ again.

70% of Apple Watch owners state that fashion is important to them.

