



The original style accessory for the Apple Watch Digital Crown and side button.

The Apple Watch is Apple's most personal device ever. With WatchDots™, customers can take personalization to the next level.

Apple has set a precedent that a color-coordinated Digital Crown is an appealing and desirable look. On the Stainless Steel model, the Digital Crown is black. On the high-end gold Edition model, the Digital Crown is color-matched to the band. On the Apple Watch Sport, however, the Digital Crown and side button are plain aluminum.

WatchDots™ allow owners of the Apple Watch Sport to obtain a similar look to higher-end models, while adding a unique and stylish element of personalization for a fraction of the price.

Product Details

- Premium-grade, self-adhesive vinyl film
- Precision die-cut for consistent size and shape
- Available in a range of fashionable colors
- Accurately color-matched to Apple OEM bands
- Unique transfer layer for easier application
- Extremely durable, waterproof, fade resistant
- Thin and smooth
- Removable
- Made in the U.S.A.

Contact

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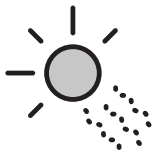
Made for everyday wear.

WatchDots™ are inherently durable and long lasting. Made of commercial grade vinyl, they are as tough as they are fashionable, yet still easily removable.



WEATHER RESISTANT

With a life expectancy of 5-8 years, our high performance vinyl can withstand the often damaging effects of all kinds of weather.



UV PROTECTION

WatchDots™ are bright and vibrant. They won't fade due to exposure to sunlight and the color will remain true for years.



PRESSURE SENSITIVE ADHESIVE

Buttons are meant to be pressed. Once applied, WatchDots™ pressure sensitive adhesive will ensure a bond that gets stronger over time.



Minor details. Major impact.

WatchDots™ are the product of a marriage between fashion and technology. The material, sizes, and colors are carefully selected to respect and complement your Apple Watch Sport.



PRECISION CUT

WatchDots™ are precision cut for a consistent fit on both the Digital Crown and side button using a specialized die cutting process.



APPEALING COLORS

WatchDots™ are available in colors that accurately match and enhance the look of your Apple Watch Sport. Check back often for limited edition releases.



MADE IN THE U.S.A.

We are proud to be American owned and operated. Our materials are sourced from American vendors and WatchDots™ are manufactured locally in Massachusetts.



Customers love WatchDots™.

Based on the latest results from our Customer Satisfaction Survey, WatchDots™ have a 96% Satisfaction Rating. Discover for yourself what makes us different.

96% of customers are either very satisfied or satisfied with their WatchDots™ purchase.

92% of customers would recommend WatchDots™ to a friend or family member.

86% of customers rate WatchDots™ as either "Average Value", "Expected Value", or "Excellent Value".

82% of customers rate WatchDots™ as either "High Quality" or "Very High Quality".

77% of customers state that they are likely to buy WatchDots™ again.

70% of Apple Watch owners state that fashion is important to them.

